

DELTA COLLEGE FOUNDATION BOARD OF DIRECTORS MEETING

Wednesday, March 20, 2019
Noon – Board Room

PRESENT: Pam Clark, Jerry Crete, Sarah DuFresne, Dr. Jean Goodnow, Mike Kelly, Kathleen McGraw, David Morley, Mary Neely, Lisa Rechsteiner, Dr. Annette Rummel, Herb Spence, Ellen Talbott, Tina Van Dam and Christian Velasquez

OTHERS

PRESENT: Julie Dorcey, Mary Harding, Peter Morley and Sue Paris

ABSENT: Paul Barbeau, Mary Lou Benecke, Mark Flegenheimer, Don Gaertner, Diane Middleton, Bob Rathbun, Mike, Rowley, and Dee Dee Wacksman

CALL TO ORDER

Tina Van Dam, Chair, called the meeting to order at 12:23 p.m.

PUBLIC COMMENTS

There were no public comments.

Ms. Van Dam welcomed Peter Morley, who serves as President of the Morley Family Foundation. The Board will be asked to approve a resolution for a scholarship endowment this foundation is establishing.

Also, Ms. Van Dam welcomed Kevin Dehne, Delta College's Associate Professor of Physics. He gave a presentation on the telescope purchased with Special Projects funding provided by the Delta College Foundation.

Mr. Dehne was recently honored for the prestigious 2018 John & Suanne Roueche Excellence Award selected by the League for Innovation.

APPROVAL OF MINUTES

M-555 Upon a motion duly made by Dave Morley seconded by Ellen Talbott and supported by the Board, the minutes of the December 5, 2018 meeting of the Board of Directors were approved.

Nominations Committee Report

The board was asked to take a vote to extend Don Gaertner for a second three-year term.

M-556 Upon a motion duly made by Kathleen McGraw, seconded by Mary Neely and supported by the Board, having Don Gaertner remain for another term, was approved. (ATTACHMENT A, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Conflict of Interest Policy

Ms. Van Dam reminded board members to complete the conflict of interest form and turn it into the Foundation staff.

TREASURER'S REPORT

Ms. DuFresne, Vice President of Business and Finance, presented the Treasurer's Report. The Foundation's Statement of Change in Net Assets for July 1, 2018 through December 31, 2018 was presented. Investment earnings were \$8,657, while donation revenues were \$11,326,593. Special event net revenues were \$64,384, for total overall revenues of \$10,540,845. In-kind (material and non-monetary) contributions are up more than \$400,000 for the first six months, due to receiving a land donation in downtown Midland for the new Center. Restricted donations to the Foundation were up over \$9,000,000 for the new Midland Center. Public Broadcasting donations were up almost \$460,000 in the first six months due to a large estate gift invested in the Public TV Endowment Fund.

Fundraising and management expenses were \$120,253, while program services and transfers to the College were \$1,541,177. Total expenditures/transfers were \$1,661,430, with an ending fund balance of \$11,009,569. Restricted transfers were down \$70,000 due to numerous fluctuations in gift transfers to the college. The College-Supported Operating Expenses report showed \$214,035 in total salaries/fringes and \$27,004 in total other expenses, with total College supported expenses of \$241,039. **(ATTACHMENT B, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)**

PRESIDENT'S REPORT

Sustainability Award

Dr. Goodnow discussed an article honoring Delta College through "Second Nature", a non-profit that works to accelerate climate action throughout higher education. This is the second time Delta College has won this award and the only community college in the nation to be chosen. She mentioned how this award is a reflection of the college's commitment to sustainability across campus through many projects and actions. Both the Saginaw and Midland Centers are focused on sustainability and the college is pursuing LEED certification (Leadership in Energy and Environmental Design).

Governor Whitmer Meeting

On March 19, 2019, Dr. Goodnow was invited to meet in Lansing with Governor Gretchen Whitmer to discuss the budget process for higher education. A group of community college

presidents also met with her on February 22, 2019 to discuss the scholarship programs the governor is proposing as part of the budget.

Dr. Goodnow shared a letter with the board inviting Governor Whitmer to the Saginaw Center dedication and Open House in mid-June 2019.

Saginaw and Midland Centers

Dr. Goodnow talked about the upcoming Saginaw Center Open House in mid-June. Delta College has an internal team working on plans for this event. There is collaboration with SVRC in which they will be celebrating their first anniversary for the Marketplace during this event.

She shared photos of the progress of the Saginaw Center, and mentioned the internal leadership team working on plans for staffing the new center. During the Open House the grounds surrounding the Center may not be complete, however, this would be a great opportunity to have the community come see the center and get excited about signing up for fall classes.

Next, Dr. Goodnow shared a print of what the new Midland Center will look like. The view is of East Ellsworth at Cronkright. The groundbreaking event will take place on Monday, April 22, 2019 at 3:30pm.

Business and Education Roundtable

On February 26, 2019 leaders of the Governor Whitmer administration were on campus for an executive roundtable. The topic was "Closing the Skills Gap – Growing Professional Trades Talent and Increasing Educational Attainment in the Great Lakes Bay region". Michigan employers need to fill an estimated 811,000 jobs coming open through 2024. This roundtable was a step to hear ideas around the state.

Dr. Goodnow thanked Herb Spence for being a participant at this event, knowing that construction is one of the trades that is experiencing the lack of positions being filled due to retirements and not having enough qualified applicants filling these positions.

Employee Voluntary Severance Package

In February, 2019 the Delta College Board of Trustees approved implementation of a voluntary severance package for employees with 10 years of services. Dr. Goodnow will be able to share more in June once those individuals have decided.

NEW ENDOWMENTS

Dave Morley read a resolution to establish **The Morley Family Foundation Scholarship Endowment**. The Morley Family Scholarship Endowment will benefit students from Bay, Midland, and Saginaw Counties attending Delta College.

M-557 Upon motion duly made by Herb Spence, seconded by Jerry Crete and supported by the Board, The Morley Family Scholarship Endowment was

approved. **(ATTACHMENT C, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)**

Ellen Talbott read a resolution to establish the **The Ruth Mast Fox Scholarship**. The Ruth Mast Fox Scholarship will benefit students studying in the STEM field – science, technology, engineering, or math.

M-558 Upon motion duly made by Christian Velasquez, seconded by Dave Morley and supported by the Board, The Ruth Mast Fox Scholarship was approved.
(ATTACHMENT D, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

Revisions to Endowments

A revision to the Lola Bishop Whitney Scholarship and Award Endowment in section two, page two to allow for the consideration of foreign language studies from high school. Additional items were revised to reflect the current process for accepting and awarding scholarships.

Remaining revisions reflect changes to the Endowed Teaching Chair process in the following documents:

- Donald and Betty Carylton Endowed Teaching Chair
- Robert DeVinney Endowed Teaching Chair
- Ellucian Endowed Teaching Chair
- Karen MacArthur Endowed Teaching Chair

Major changes in each of the above Endowed Teaching Chair awards is in regards to the selection criteria and process.

M-559 Upon motion duly made by Ellen Talbott, seconded by Mike Kelly and supported by the Board, revisions to the five endowments listed above were approved.
(ATTACHMENT E, FILED IN THE DELTA COLLEGE FOUNDATION OFFICE)

EXECUTIVE DIRECTOR'S REPORT

Annual Giving Campaigns

Ms. Pam Clark gave an analysis of the fundraising efforts conducted through Delta College's Foundation and Public Broadcasting stations. The employee giving campaign was a four week campaign which included a pledge sheet and a series of four email messages. The College received \$28,042 in donations from 97 employees, of which 71 employees contributed \$260 or more to receive a sports blanket as a gift. The calendar year end giving campaign was conducted by the Foundation and Broadcasting departments. This campaign included a year end solicitation to donors mailed out in November 2018. Also, a series of 12 emails were sent in late December. A combined net profit from all of these campaigns was \$110,100.32.

Student Special Assistance

Ms. Clark gave a breakdown of how the Delta College Foundation assisted 41 students in 2018 providing a total of \$19,494.32 to help students pay for a variation of items such as rent payments, car repairs, or utility bills. Employee sponsored special needs fund, Melvin & Hilda Zuehlke Special Needs Assistance, Gilbert A. Currie Estate Fund, and the Steve & Dena Wirt Student Impact fund are the funding sources that assist with meeting the needs of students under special circumstances.

Scholarship Analysis

Ms. Clark reviewed an analysis of the past ten years of scholarships awarded. It shows how well Delta College students who receive private sector scholarship assistance are able to persist and complete degrees. As of fall of 2018, 65 percent of all Delta College students attend on a part-time basis, taking an average of seven credit hours per semester. Over the past ten years, more than 46 percent of Delta students who receive a scholarship complete a degree or certificate; this compares to 21 percent certificate or degree completion from those who didn't receive a scholarship. Further, almost 47 percent all Delta scholarship students transfer on to another institution compared to 30 percent of students who did not receive a scholarship.

COMMITTEE REPORTS AND UPDATES

Ms. Clark shared the directory of contact information and an updated 2019 calendar of events.

ADJOURNMENT

There being no further business, Ms. Van Dam accepted a motion to adjourn the meeting at 1:40 p.m.

Sue Paris
Recorder

Approved and submitted for
Board Approval

Dr. Jean Goodnow, Secretary
Delta College Foundation