

SPONSOR A CHOCOLATE AFFAIR

HORIZONS CONFERENCE CENTER | NOVEMBER 3, 2022



You get tons of recognition for sponsoring A Chocolate Affair, one of the Great Lakes Bay Region's top fundraising events. Proceeds go to Delta's Possible Dream Program, which encourages promising young students – who may not view college as a possibility – to reach their highest potential. Students are provided cultural and educational opportunities and are exposed to college life, so they may explore higher education.

Once these students decide to attend Delta College, your support will also supply them with a Possible Dream Scholarship!

GET THESE GREAT BENEFITS BY SPONSORING A CHOCOLATE AFFAIR!

\$12,000 – Corporate Partner

- Eight patron tickets and a reserved table at the event
- Large centrally showcased chocolate dessert named on your behalf
- Logo on banner at the event, on tickets and in the event program
- Logo on the Delta College Foundation's website with a link to your company website
- Company name in Delta's Journeys publication with a ¼ page sponsorship announcement – mailed to more than 50,000 homes and businesses
- 200 (30-second) underwriting announcements on Delta College Public Media TV or FM stations – over a one-year period to an audience of more than 1.4 million
- Opportunity for your company to work with Delta College Public Media to record a TV and radio announcement in support of the Possible Dream Program

\$5,000 – Torte Sponsor

- Four patron tickets
- One chocolate dessert named on your behalf
- Company name showcased on banner at event and in the event program
- Company name on the Delta College Foundation's website with a link to your company website
- 80 (30-second) underwriting announcements on Delta College Public Media TV or FM stations – over a one-year period to an audience of more than 1.4 million

\$2,000 – Photo Booth Sponsor

(One Opportunity Available)

- Two patron tickets
- Company logo on more than 350 photo booth photos
- Company name in event program

\$8,000 – Business Sponsor

- Six patron tickets and a reserved table at the event
- Two chocolate desserts named on your behalf
- Logo on banner at the event and in the event program
- Logo on the Delta College Foundation's website with a link to your company website
- 125 (30-second) underwriting announcements on Delta College Public Media TV or FM stations – over a one-year period to an audience of more than 1.4 million

\$2,500 – Sweet Success Sponsor

- Two patron tickets
- Name listed on or near the Sweet Success cake
- Company name showcased on banner at event and in the event program
- Company name on the Delta College Foundation's website with a link to your company website
- 60 (30-second) underwriting announcements on Delta College Public Media TV or FM stations – over a one-year period to an audience of more than 1.4 million

\$1,000 – Sponsorship Opportunities

Chocolate Martini Bar (Two Opportunities Available):

- Company logo at martini bar
- Company name in event program

Possible Dream Student Scholarship Donation:

- Company name in event program
- Knowledge that you are doing your part to help Possible Dream students further their Delta College education

More about Delta's Possible Dream Program.

For 30 years, the Possible Dream Program has helped more than 2,415 at-risk students believe in themselves. These sixth-through twelfth-graders are provided educational and cultural enrichment activities that are designed to give them confidence, allow them to explore their community and give them hope for a bright future. Having direction, knowing people care, and finding ways to overcome obstacles, is what the Possible Dream Program does for hundreds of students each year.

Our community has supported these scholars for 31 years through the Holiday Preview Benefit and A Chocolate Affair.

Will you continue the legacy of helping these promising students?

“The program helped me build relationships and try new things. It encouraged me to step out of my comfort zone while feeling comfortable around my peers. I will forever be grateful for this program's experiences, opportunities and friendships it provided me. The Possible Dream Program was a back bone for my educational adventures.”

Keilah W.

Possible Dream Student



Here's your chance.

A Chocolate Affair Sponsorship Opportunities

(in support of the Possible Dream Program)

I'd like to be a: **SELECT ONE!**

- | | | | | | |
|--|----------|--|---------|---|---------|
| <input type="checkbox"/> Corporate Partner | \$12,000 | <input type="checkbox"/> Sweet Success Sponsor | \$2,500 | <input type="checkbox"/> Chocolate Martini Sponsor | \$1,000 |
| <input type="checkbox"/> Business Sponsor | \$8,000 | <input type="checkbox"/> Photo Booth Sponsor | \$2,000 | <input type="checkbox"/> Possible Dream Scholarship | \$1,000 |
| <input type="checkbox"/> Torte Sponsor | \$5,000 | | | | |



Contact person: _____

Company name: _____

Address: _____ City: _____ State: _____

ZIP: _____ Business phone: _____ Email address: _____

Ways to Contribute:

- | | |
|--|--------------------------------------|
| <input type="checkbox"/> Support A Chocolate Affair online at delta.edu/chocolateaffair | <input type="checkbox"/> Invoice |
| <input type="checkbox"/> Check (payable to Delta College Foundation) | <input type="checkbox"/> Credit Card |

Credit Card: Visa MasterCard Discover American Express

Signature: _____

Card number: _____ V-code: _____ Exp date: _____

Call 989-686-9224 for more information.

Mail this form to:

Delta College Foundation Office
1961 Delta Road
University Center, MI 48710

Give online. Go to delta.edu/chocolateaffair